

Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN

Purchase does not increase chance of winning.

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules.
The information in Paragraph 2 outlines the specifics for this sweepstakes.
2. **Name of Sweepstakes:** 2023 Predict The Pick
Sweepstakes Period: 12:01am (ET) on April 18, 2023 through 11:59:59 p.m. (ET) on April 26, 2023
Prize Description: One (1) Football Autographed by a Buffalo Bills 2023 Draft Pick, Buffalo Bills Swag Bag and One (1) Virtual Meet and Greet with a Buffalo Bills 2023 Draft Pick; Total Approximate Value of Prize: \$500
Quantity of Prizes to be Given Away: One (1) Winner
Sponsor: Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127

Drawing Date: Within 5 business days after the 2023 NFL Draft (In or about early May 2023).
3. **Open to New York residents 18 years or older at time of entry.** Employees of Buffalo Bills, LLC, their affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each of the foregoing are not eligible to participate.
4. **HOW TO ENTER.** To enter, entrants may enter via the Official Buffalo Bills Mobile Application or Official Buffalo Bills website by following the on-screen instructions for the promotion. When completing an entry via this digital entry method, entrants will be asked to provide their full name and email address (among other information and Draft-related questions), which entry process must be completed during the "Sweepstakes Period" stated in Paragraph 2 above. Limit one entry per person; per Sweepstakes period. Multiple entries will not increase chances of winning and may result in Entrant's entry being filtered out. Enter using only a valid email account held by Entrant. All entries must be received by the Sweepstakes Period deadline stated in Rule No. 2. In the event of a dispute about entries submitted by multiple individuals using the same email account, entry will be deemed to have been submitted by the authorized holder of the email account used to enter the Sweepstakes at the actual time of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entries containing offensive, obscene, derogatory, lewd, or other inappropriate content, as determined by the Bills in its sole discretion, are prohibited and will be disqualified. Entrants assume all risk of lost, late misdirected, incomplete, or illegible entries.
5. **PRIZES AND ODDS OF WINNING.** Winner will be selected by random drawing, from the pool of all Entries submitted, on or about the drawing date stated in Paragraph 2 above. The Prize description, approximate value, and quantity of Prizes to be given away are as stated in Paragraph 2. Prize consists of only those items specifically listed as part of the Prize; all Prize fulfillment details are in the sole discretion of the Sponsor, including, without limitation, location of season tickets, autograph selected for helmet, etc.; no substitutions except in the sole discretion of Sponsor. The odds of winning a prize for each entrant are dependent upon the number of Entries each such entrant gains and the total Entries submitted. All prizes stated in Paragraph 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of the Buffalo Bills whose decisions are final and binding in all matters pertaining to this sweepstakes. Entrants agree to be bound by these Official Rules.
6. **GENERAL CONDITIONS.** Winner will be notified by email and must reply to the notification within three (3) days, or the prize will be forfeited and an alternate winner will be selected. If the reply is received within the deadline, the winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability upon notification. In the event of noncompliance, if a winner cannot be reached at the email on that winner's entry, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited and an alternate winner will be selected. No substitution of any prizes will be offered. No prize transfer permitted. If a prize is unavailable, Sponsor reserves the sole right to substitute a prize of equal or greater value. Limit one prize per person. All taxes, fees, surcharges on prizes, and travel and lodging costs are the sole responsibility of the prize winner(s). By participating and accepting a prize, where permitted by law, each winner grants to Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsor, the right to record, print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review. By entering, Entrant understands that the information that he or she provides in the Sweepstakes may be shared with Sponsors of this Sweepstakes, and Entrants understand and agree that Sponsors may contact them with promotional and marketing information. All information shared with the Bills by Entrant in connection with this Sweepstakes is governed by the Bills' privacy policy, which can be found at <https://www.buffalobills.com/about-us/privacy-policy>. At all times, Entrant must comply with all applicable laws, rules, and regulations, including without limitation the Buffalo Bills Fan Code of Conduct and any other rules or policies which may be promulgated by the Bills from time to time. **Prize awarding is contingent on permissibility based on applicable federal, state, and local laws, rules, and regulations. Winners are responsible to comply with all applicable federal, state, and local laws, rules, and regulations that may govern**

activities associated with the awarding of the prize.

7. **RELEASE OF LIABILITY.** All entrants agree to hold harmless and release the Buffalo Bills, LLC, Ticketmaster, LLC, National Football League and its member professional football clubs, and each of their parent companies, affiliates, subsidiaries, divisions, shareholders, officers, directors, agents, employees, and all others associated with the development and execution of this sweepstakes (collectively “Released Parties”) from any and all liability with respect to or in any way arising from this sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Released Parties are not responsible for prize quality or utility. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by Web-site users, by any of the equipment or programming associated with or used in the sweepstakes, or by any technical or human error that may occur in the processing of submissions in the sweepstakes. Released Parties assume no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; theft, destruction, unauthorized access to, or alteration of entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Released Parties are not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the sweepstakes or defraud Released Parties in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Released Parties, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes.
8. **DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this sweepstakes, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsor. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than participants' actual out-of-pocket expenses (i.e., costs associated with entering this sweepstakes), and participant further waives all rights to have damages multiplied or increased.
9. **WINNER(S) LIST.** To receive a copy of these Official Rules or the winner list, send a request with a self-addressed stamped envelope to the address below to: 2023 Predict the Pick, c/o Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127. Request must be received within 90 days of Sweepstakes drawing date.

Ticketmaster is not a sponsor of this Sweepstakes, and is in no way responsible for the administration of this Sweepstakes, the selection or verification of winner, or the fulfillment of any prize. All inquiries regarding this Sweepstakes should be directed to Sponsor.